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Champion Forest Baptist Church, Houston, TX

Check out all the details at www.TexasMinistryConference.org for info on:

- Speaker Information
- Workshop Summaries
- Schedule
- Hotel Accommodations
- Registration
- Venue

*A Conference for
Churches, Schools, and Ministries*

Presented By:
COOP



"...be transformed by the renewing of your mind." Romans 12:2b

February 16, 2012
2012 Texas Ministry ConferenceSM

Keynote Speakers

Dr. Julie Bell *Morning Keynote* *Mind of a Champion*



Our thoughts lead to our actions and our actions lead to our results. What are you thinking? Have you ever experienced that monkey on your back? Or perhaps you have had the feeling of intimidation. In this opening keynote, Dr. Julie Bell will coach you to recognize your thinking so you can refocus your thoughts and create new routines in your thinking or habits of the mind. Laugh and learn, and you discover how to train the mind of a champion.



Dr. Stephen Trammell *Midday Keynote* *Together We Renew*

Living in a fallen world generates the need for personal renewal and team revitalization. Renewing your vision and passion for life and ministry honors God and benefits others. What does it take to ensure personal renewal? How do you infuse renewal into the DNA of your ministry or organization? In this keynote address, Dr. Trammell will explore the biblical components of renewal and how to leverage the discipline of renewal to elevate personal and ministry effectiveness.

Personnel & Human Resources

Employment Law Update – Gayla Crain

Religious organizations are not exempt from many state and federal employment laws. Violations can be expensive. Media scrutiny may damage the reputation of your organization. This workshop will cover the numerous employment laws that require compliance by religious organizations, the ministerial exception and the narrow religious exception in discrimination laws.

Why Should a Ministry Provide a Retirement Plan? – Mike Harris

Since 1935, the American retirement system has been the “Three-Legged Stool” where Social Security covers a part, the worker saves some, and the employer also contributes. Yet many people in ministry only have a two-legged stool, because their employer does not do its part. Workshop attendees will learn why retirement plans are critical, cost effective ideas for maximizing the impact of a retirement plan, and how to phase in retirement contributions over time.

Personal Retirement Planning for Today – Mike Harris

You can get a PhD in America and never be taught to balance your checkbook, much less understand stocks, bonds, retirement issues, Social Security, insurance, Medicare, taxes, etc. Attendees of this workshop will leave understanding how to invest retirement money, how to have a personal goal (including an amount and a date), how to understand Social Security issues, and how to get a personal Social Security estimate online.

Personnel & Human Resources

Medicare Alphabet Soup: The A, B, C, and D of It – Donna Lively

This workshop will review all aspects of the four parts of Medicare – Part A, Part B, Part C, and Part D. We will look in-depth at Part C and Medicare Advantage programs to gain a clearer understanding of why they are appealing to certain retiree segments. We will explore the Part D RX landscape, surfing through websites to understand pricing and benefit design of RX Medicare products. Attendees will understand the separate Parts of Medicare and the benefits of each, allowing them to make informed decisions for themselves, while serving as knowledgeable advocates for retiring staff or aging family members.

Extreme Makeover: Finding Happiness and Passion in Your Same Old Job – Tom Stevens

This workshop opens the door to reality, that our work is not always giggles and grins. Sometimes work can get tough and relationships can get strained. Tom Stevens will explore ways for you to find your purpose and your passion, so that you can spread a positive and energetic vibe throughout your work environment. Sometimes being honest is the hardest thing to do, but we can't fix a problem that we don't acknowledge first. Come find out how to get fired up!

Finance, Tax & Legal

Can We Afford an Audit – Mandy Bankston

What is an audit and why does it cost so much? How can we fit it into the budget? By the end of this workshop, attendees will gain a basic understanding of what a financial statement audit entails. We will discuss the minimum requirements imposed on CPAs by federal and state regulations in order to issue an audit opinion on financial statements, and the participant will gain practical knowledge of best practices to minimize the cost of an audit.

Navigating A Frail Economy - What Lies Ahead – Glenn Billingsley

In this workshop, we will look at population trends, and the “winners and losers” on a regional basis. Year-to-year comparisons will include historic results and immediate needs, to economic recovery looking at inflation, jobs, housing, consumer spending and government intervention. We will look at current conditions in the financial sector of the economy, the Federal Reserve's role in U.S. monetary policy and expectations for resolving our sovereign debt issue and the Euro crisis. Amid the troubled economy we have, we will look at how the church is surviving and opportunities that are available to your ministry.

Debit/Credit Card Processing: PCI Compliance – Mark Erickson

This course will help church staff understand the basics of what PCI compliance is and why it is important. Attendees will learn the basics of PCI compliance as it applies to credit and debit processing, what level of PCI compliance your church falls under, the penalties when not compliant and some of the solutions if your church is not PCI compliant.

Accounting To-Do List for Now and Later – Vonna Laue

In this workshop, we will look at the processes in a church accounting department that need to be done this week...this month...this quarter...this year. Some of these are basic, to help you do your daily work; some are required by law; and some will make life easier if you have an audit or just want an efficient office.

Oversight from Congress to Your Congregation – Vonna Laue

While churches are exempt from many taxes and much legislation, there are still requirements imposed on them. This session will review legislative and regulatory risks to our churches, as well as financial and fraud risks. We will also look briefly at the board's role in oversight and where to begin if you have concerns that your church may be exposed to some of these risks.

Compensation from Start to Finish – Elaine Sommerville, CPA

Establishing and documenting compensation packages for key employees requires attention to many details. Nonprofits are required to only pay reasonable compensation, yet few organizations understand how to determine reasonable compensation. This session will allow the participant to gain an understanding of compensation issues from start to finish.

Minutes Done Right – Frank Sommerville, JD

Minutes are the crucial documents that house the official decisions of the church's decision makers. Without minutes, actions may be called into question and decisions of the church may be void. This session will look at what governing bodies should be recording minutes, what actions should be recorded in the minutes, and how minutes should be preserved by the church.

Tax and Legal Update – Frank Sommerville, JD and Elaine Sommerville, CPA

The regulatory climate for churches is always changing and this session will assist the participant in keeping up with the most recent changes. New laws will be discussed, as well as the current rulings issued by the IRS and cases decided by the courts.

Taxes for Not-For-Profits – Ann Williams, CPA

This course will discuss federal and state tax requirements that are typical for most not-for-profits, as well as discuss the IRS regulations regarding Unrelated Business Income. At the end of this workshop, attendees will be able to complete a checklist to determine which taxes their church or not-for-profit should file; determine if the organization has unrelated business income; and identify which taxing authority to contact to obtain additional information.

Who is Responsible? Board Governance for 2012 – Ann Williams, CPA

The objectives of this workshop will ensure each participant is able to identify their governing body, and understand the roles and responsibilities of their governing body. Participants will leave with new and innovative ideas for ensuring that their board is operating in accordance with their bylaws, IRS guidelines, and other state or local requirements.

Facilities & Operations

Shots Fired! New Life Church Shooting: A Case for Security – Carl Chinn

This is a pictorial presentation of the attack at New Life Church that took place on December 9, 2007. The presenter was part of the force that ended the rampage. The presentation helps the audience understand why we need security in faith-based organizations.

Practical Applications for Developing Effective Faith-Based Security – Carl Chinn

This workshop will provide a practical way to develop an effective faith-based security program in your ministry.

The GREEN CHURCH Initiative – Tim Cool

What do you think of when you hear the phrase “going green”? Windmills? Solar power? Tree huggers? It does not have to be that way. Learn about the practical side of Going Green and see how it can improve your operational effectiveness and save you money. We will explore energy savings via HVAC and lighting, as well as Green cleaning means and methods. If you have a facility and want to save operational dollars, you will not want to miss this workshop.

Church Facility Management: The Facts – Tim Cool

This workshop will explore facts associated with facilities management, cost of ownership, and cost of operation associated with ministry facilities. Why should we maintain our facilities? What are the direct and indirect costs? How does on-site staffing compare to outsourcing? How much should be allocated for facilities management in our budgets? What kind of capital reserve account should be established? Also discussed will be how Life Cycle Costs impact our budgeting, and many other issues.

Just Say Know: The Top 10 Things a Facility Manager Should Know – Dean Johnson

A church facilities manager or business administrator wearing both hats has many things to deal with day in and day out. Vendors, team issues, technology and gorillas are a few that come to mind. In this session, we explore some tips on how to manage 10 different areas of our job.

Fire at First Baptist! A Case Study: What To Do After the Smoke Clears – Dean Johnson

Where is your nearest fire extinguisher? On February 16, 2006, the fire at FBC was the news all over the city of Lubbock, Texas. Even as the smoke was billowing out of the third story window, a plan was being developed to deal with what was next. We will discuss how the fire started, what prevention steps were taken in the beginning that didn't work, and all of the issues that arose once the firemen left.

Facility Impressions: What They See and How They Feel Within Your Facilities – Dwayne McKean

Each and every person that walks your halls forms an impression by what they see and how they feel within your facilities. Does that impression allow for a positive visit or become a distraction to the purpose of the visit? Discover ways to improve the impression your facility makes.

DANGER: The Sign of Our Times – How Safe is Your Church? – Becky Nussbaum and Haley Wells

Safety is as easy as **ABC: Always Be Careful**. It is so easy to say, but so hard to do. It is so important for your church to be a safe sanctuary in every way. Let the SAFETY professionals from SA-SO share some of the most common areas of DANGER in your church building and grounds. We will help you identify concerns and solve them. You'll learn tips to keep your church in compliance with OSHA and avoid costly fines.

Facility R&R: Reactionary or Revolutionary... Which Are You? – Susan and Joe Precup

The knowledge aim of this workshop is to understand how you should choose daily to react to or revolutionize your workplace. The inspirational aim of this workshop will show you how to be bold in upholding facility standards and timelines, and how to hold employees accountable. By the end of this workshop, attendees will resolve to be a planning partner within working relationships, understand critical planning objectives, the use of calendar programs, planning of events around the calendar, and create a basic planning tool called a timeline.

The Missing Ministry: Risk Management in the Church – Eric Spacek

Risk Management is a “missing ministry” in many churches because it is rarely viewed as ministry, and because it is frequently overlooked. This workshop starts by discussing the top ten risks facing churches, then sets out a framework to view risk management as ministry and the basic tools to begin to address these risks. Participants will also receive a free guidebook to get started.

Leadership & Ministry Development

Performance Intelligence – Dr. Julie Bell

Athletes know it takes more than skill to consistently perform their best. Attend this workshop to learn about “Performance Intelligence,” the ability to perform your best when it matters most. Many can lead when the circumstances are easy...but what about when circumstances are challenging? In this workshop, sport psychologist, Dr. Julie Bell, will discuss confidence, focus, self-discipline, competitiveness and a winning game plan as they apply to church leadership.

If God Will Provide, Why Do We Have to Ask for Money? – Rick Dunham

Is “fundraising” something that God honors? Is it biblical? If God will provide, do we really need to ask people for their money? In this workshop, Rick Dunham looks to God's Word to provide a clear and biblical perspective that may surprise you.

Leadership & Ministry Development

Renewal of the Spirit: A Leader's Challenge – Michael Euliss

Christian CEO Max Depree once said "Organizations are like people—they have both a body and a spirit." Spirit comes from the Latin root "spiritus" or "breath." One of a leader's key responsibilities is to maintain the spirit of the organization or, in other words, to give it breath. In this workshop, participants will learn how to rekindle the spirit of an organization and how to keep that flame burning brightly.

A Strategic Approach to Optimized Stewardship – Anthony Farris

This workshop offers a step-by-step approach to help churches increase giving, improve communications, and develop strong communities. Participants will learn about the tools and support available to optimize giving, including both printed and electronic options. In addition, the workshop addresses essential communication strategies to help improve member involvement and engagement.

Measuring Ministry Success – Janis Kugler

What does success look like in ministry? Is it just about numbers or is there more to delivering meaningful ministry outcomes? Using Barna research and MOPS International's "Better Mom Better World" metric as a case study, attendees will be challenged to define "success" for their ministries by thinking through meaningful metrics. By the end of the workshop, attendees will understand why ministry metrics and outcomes are important, learn research techniques and tools associated with developing ministry metrics, and know how to apply those techniques and tools to their ministry.

Church Leaders: Building a Generosity Culture Through Your Leadership to Abundantly Fund the Ministry – Brad Leeper

Designed especially for church leaders, discover how giving patterns are changing and how to adapt to those changes. Understand how to shift from predictable church patterns to engage the hearts and minds of givers. People do not have a giving problem, as they may have more of a giving-to-your-church-problem. Attend this workshop and learn how to cultivate fiercely loyal givers to your church.

How to Tell Your Story to Inspire Your Givers – Brad Leeper

Learn how to make church communication come alive and develop meaning to your givers. People do not want to be marketed to. They want to engage and be part of the story of where God is working. Attendees will leave with an outline communication plan for your church for the balance of the year.

10 Ways to Increase Giving in 2012 – Brad Leeper

This workshop is a practical guide to elevating your giving through 2012 and beyond. These simple steps get the attention of givers and changes how they give. Working in these areas now will ease the anxiety of meeting budget in December.

Spend Less... Get More – CJ Malott

It has been said that less is more, yet in our ministries it seems we are constantly trying to simply do *more*. Gone are the days of "if you build it, they will come" and holding bigger and better events in an attempt to boost numbers. Recently, a large church in the Dallas/Fort Worth area decided to program less, spend less, and do less to achieve greater results. Come find out how one student ministry experienced a paradigm shift that's not only changing *their* ministry, but the entire church.

Different Gifts: Growing a Special Needs Ministry – Becky Nussbaum

Participants will learn about structuring a Special Needs Ministry; finding volunteers and people to serve; Bible study, VBS, mission and fellowship opportunities; respite care for family ministry; and incorporating Special Needs members into the church family. All participants will share their current ministry position and goals. We will brainstorm and explore the possible next steps for the attendees either in small groups or as one.

Healthy Pastors Lead Healthy Churches: Ten Keys to Being a Healthy Pastor – Tim Peters

Being a pastor is a demanding and at times, a chaotic role. It is difficult to find restoration. Restoration is a key ingredient to being healthy. The mind, body, and soul need restoration...daily restoration. In this workshop, you will learn 10 principles that will change the way you do ministry. These principles penetrate every area of life, from spiritual to growth to marriage to physical exercise. Concluding the presentation, each attendee will be equipped to take the next steps to full health.

Vision in Action: Moving Vision Beyond the Whiteboard – Tim Peters

Does your church have a mission or vision statement? You may be missing out on the most effective ways to create movement in your church. This movement requires action driven by vision and mission. Without an action, the vision and mission will never leave the whiteboard. Learn practical ways to identify and integrate vision and mission within your church and ministry.

Transforming Ministries from Chronic Instability to Sustainability – Sherrye Willis

Come and learn a proven model to transform your organization from the inside out and realize mission impact and financial sustainability. Attendees will also learn the impact of the current economic downturn on the nonprofit sector and key factors necessary to move their organization forward in the new economy.

Funding Your Mission in the New Economy – Sherrye Willis

Funding your mission is about more than money or a financial transaction – it is about growing givers' hearts to invest in God's Kingdom work. By the end of this session, attendees will discover the differences between secular and Christian fundraising strategies, explore the components of a well-planned case for support, and learn the key strategies of an effective fundraising program.

Churches & Schools

Bullying... Did You Know? – Paula Burns

Did you know that a third of your youth group is being impacted by cyber-bullying? The statistics are alarming! How does your church or school respond to acts of bullying? What can we do to walk a victim and their parents through this type of incident? The scope of this seminar is designed to answer these practical questions and give the church or school some guidelines to assist in dealing with the challenges our youth are faced with on a daily basis.

Identify & Reduce the Risks Affecting Your Ministry – Priscilla Oehlert

The biggest risk is the one you do not know about or cannot predict! Identification is the first and vital step in the five-step risk management process. Come to this session for an overview of that process, with a special focus on risk identification. You will also learn about successes that other churches have had with identifying risks to properly mitigate losses.

Churches & Schools

What Were You Thinking? Ten Things that Facility Managers Wish Youth and Children's Ministers Knew – Dean Johnson

How many kids were on the table when it broke? Yes, I have asked that question before. This session is designed for Youth or Children Ministers in seminary or those just starting out in the church. We will visit about teamwork, "the" mission, integrity and common sense for starters. We finish by encouraging them in what they do.

Special Tax & Legal Considerations for Schools – Frank Sommerville, JD and Elaine Sommerville, CPA

Often our private schools are faced with too many duties and too few staff. In the midst of operating the school, it is easy for the regulatory issues affecting schools to be ignored or dismissed. However, the IRS is actively looking at private schools and the special issues that may arise, from nondiscrimination issues to unrelated business income issues. This session will look at several areas of the law that require immediate attention by any private school.

Discipline in a Whole New Way – Tom Stevens

Understanding how to handle difficult situations that require discipline is the key to making class go smoother. This is your chance to experience an overview of Tom Stevens' approach to discipline—a discipline that can revolutionize your children's ministry classroom. Tom will cover a four-step approach to discipline that empowers children to take responsibility for their choices and gives adults the confidence to follow through with effective discipline.

Daycare Minimum Standards Update – Lupe Zayas

This workshop will cover the recent and proposed changes in the regulation of child care. Attendees will be made aware of changes in Day Care Minimum standards, understand how these changes will impact their programs, be provided with ideas for meeting these changes, and be able to take implementation ideas back to their families. The session will end with an open Q&A session on the application process and regulation of child care.

Personal & Spiritual Development

Performance Intelligence – Dr. Julie Bell

Athletes know it takes more than skill to consistently perform their best. Attend this workshop to learn about "Performance Intelligence"...the ability to perform your best when it matters most. Many can lead when the circumstances are easy, but what about when circumstances are challenging? In this workshop, sport psychologist, Dr. Julie Bell, will discuss confidence, focus, self-discipline, competitiveness and a winning game plan as they apply to church leadership.

Renewal of Our Spirit: Every Christian's Challenge – Michael Euliss

Each one of us is challenged by the hurt and broken world around us. Day after day it takes a toll on us and often results in our spirit changing from one of hope and optimism, to one of despair and pessimism. Peter reminds us as Christians to be ready to share the reason for hope in our hearts. Participants to this workshop will revisit their source of hope, and be challenged to share that hope with everyone they encounter.

Personal Confessions from a Leader in Transformation – Tim McDermott

Yes, God has blessed KSBJ to a powerful place of influence in the community. But what does it take for a ministry to go to the next level? It takes a personal

change in the leader and the leadership style. In this session, you will hear from KSBJ President/General Manager, Tim McDermott, and the steps he took to change, which steps changed him and helped improve the work culture at KSBJ.

Win the Battle Against Stress – Betty McDowell

Today, more than ever, ministry leaders face ongoing stress. Some days feel like an intense battle. This session will explore overcoming stress as we fight the good fight. At completion of this workshop, participants will be able to define stress and stress-related terms; recognize stress symptoms in the mental, emotional, physical, and spiritual areas of life; utilize tools to set stress levels; and apply current best practices of self-care.

Dealing with Difficult People – Dr. Stephen Trammell

Where there is motion, there is friction. In this workshop, two questions will be addressed: Why does God allow difficult people into your life? How do you forgive difficult people in your life? Overcoming the friction of difficult relationships will be explored with an engaging PowerPoint presentation, a listening guide, and a question and answer session. Each participant will gain clarity on how to deal with difficult people in a way that honors Christ and promotes unity.

2010 Microsoft Applications

Excel 2010 New Features – Kate Skol

This workshop will cover the many new features of Excel 2010, features such as identifying the elements of the 2010 environment and how to customize the Excel interface. Attendees will also learn how to organize, analyze, and present data. If you have ever wanted to know more about charts and pivot tables, this is the workshop to attend.

PowerPoint 2010 New Features – Kate Skol

After learning in this workshop all about the results-oriented interface of the PowerPoint environment, attendees will be able to create dynamic and visually appealing presentations. Learn to customize the PowerPoint interface, create a presentation, create and apply themes to your presentation, and then add visual elements such as animation, pictures, and SmartArt graphics.

Word 2010 New Features – Kate Skol

There are many new and enhanced features in Microsoft Office Word 2010. In this workshop, attendees will learn to identify and use the new features, plus how to add images, styles, and themes, as well as advanced features such as "Building Blocks."

Outlook 2010 New Features – Kate Skol

This workshop is designed to help the attendee identify the new components of Outlook's 2010 interface, identify the Tabs and Groups on the Ribbon and customize the whole Outlook interface. Formatting and managing your email messages, and using Business Cards, is even easier with 2010. Learn how to create tasks with the Outlook calendar, schedule a meeting, search for information, and clean up Conversations and folders.

Social Media, Communications & Technology

Leveraging Technology to Make Disciples – Jamie Davis and Sean Buchanan

This workshop will address how technology supports our intuition and our most critical ministry objectives. Practical takeaways from this lecture will be how to better understand how technology supports what Ephesians 4:11-12 calls us to do, how to more effectively evaluate whether our current technology is being properly leveraged for discipleship and church growth, and how to more effectively evaluate which technology is right for your church.

VoIP Phone Systems – Chris Green

Is Voice-over-Internet Protocol (“VoIP”) really the wave of the future? Can I really unplug a phone in my office, take it home and plug it in to an internet connection and receive calls? Can my computer really be an extension of our phone system for placing calls, transferring calls, and managing my experience? How can this help my ministry? Come hear answers to these questions and more.

Macs: Do They Really Solve All the Problems? – Chris Green and Doran Woods

Should we move to a Mac environment? Can Macs get viruses? How much more does it cost to purchase a Mac than a Windows laptop? Can Macs and PCs play nicely in the same environment? Should we give all of our staff iPads and iPhones? Two experts will answer these questions and more.

Changing Lives... One Connection at a Time – CJ Malott

Connecting is a vital part of ministry. Life is about networking and we have million-dollar social media tools to help connect. As a ministry leader, there are cost-effective ways to stay in touch with those to whom we minister. Come discuss one creative tool (not Facebook) you can use to add personal touches back into your ministry.

Social Media 101: Setting Up and Utilizing Social Media for Non-Profits – Mary Leamons

This presentation is to teach the fundamental steps to beginning a “life” on social media platforms. At the end of this workshop, attendees will be able to create and optimize for their non-profit a Facebook® page, create and optimize a Twitter® account, and obtain practical guidelines to utilizing these two platforms to promote membership and interaction.

Parenting & Technology – Nick Nicholaou

Our kids are more at risk with technology than most parents believe! What are the dangers? And what can we reasonably do to protect those we love so much? In this session, you’ll learn what the dangers are, what danger signs to look for, and reasonable ways all parents—even those who aren’t technical—can better protect their kids.

Ministry Continuity in the Face of Disaster – Nick Nicholaou

Backups are essential, but they might not get you through a natural disaster! Security is essential, but does your security policy measure up? We’ll look at these and other important strategies that can make the difference.

Personal & Corporate Data Security – Nick Nicholaou

Every year more people have money stolen or—much worse—have their identity stolen. In 2008 (the latest report available), the FBI’s Internet Crime Report said they received nearly 300,000 complaints of Internet fraud. In this session, you’ll learn what some of the most common fraud tactics are, what the latest trends indicate, and how to protect yourself, your family, your church and your congregation.

Church Branding Essentials: Brands Beyond Logos and Websites – Tim Peters

What is your church’s brand? How does it reinforce and reflect the vision and mission? Does your church brand go beyond a logo? Attendees will not only learn the answers to these questions, but take away an understanding of branding best practices, understand the tools and insight they will need to navigate their own branding process, and receive a brand assessment survey.

Create a Web Experience, Not a Website: Maximizing Your Digital Front Door – Tim Peters

After word-of-mouth, your website is your most powerful marketing tool. In 2011, your “new front door” starts with Google and ends with a click of the mouse. Are you capitalizing on the opportunities technology provides? Do you tell an online story or simply provide a PDF brochure online? Do you present people with an experience or an “every day” website? Learn compelling statistics and practical ways and tips to create a memorable website.

Bringing Life to Ministry through Social Media – Ronel Uys

This workshop will address best practices for managing and maintaining interactive Online and Social Media platforms. Grow your ministry by building an Online Profile Portfolio through social media sites such as Facebook®, Twitter®, Forums, Wiki’s, etc. Learn to identify e-Communication opportunities based on targeted user experiences to grow ministries and missions, increase participation and *bring life to ministry!*

Free & Quick Website Creation – Doran Woods

Attendees will learn how to create a basic website using WordPress, a free website/blogging tool. A great option for small and medium-sized churches that do not have a technical staff or large budget. With WordPress, non-technical staff members can update content on the web. There are simple ways to connect WordPress sites with Facebook® and Twitter®. Come see the potential power of WordPress to help you create and maintain a website for your ministry.

“Thank you for your continued creativity and innovation in the planning of the conference.”

- Karen Winship
Memorial Drive Presbyterian,
Houston

Vendor Showcase

Graphic Design for LED Message Centers – Hussain Ali and OUN

Want to get the most out of your LED Message Center sign? Interested in the best techniques to integrate words, backgrounds, graphics and images to create a compelling message for all to see? Come learn from the experts at National Signs (www.nationalchurchsigns.com) how to make your church's LED messaging highly effective and visually impactful.

Electricity Market Savings: A Creative Solution for the Next Five Years – Michael Bernstein

Electricity procurement is a complex set of variables: market rates, provider relations, heat rates, natural gas storage, Retail Electric Providers, brokers and consultants, and smart meters. All of these variables are tied together in a new approach for procurement for the CO+OP members. Expect exciting news and a great discussion. Bring your electric bill with you for a quick analysis, along with any questions.

The Benefits of Electronic Filing – Dave Cannon

The presenter of this workshop will explain the benefits of converting your physical filing cabinets into electronic filing cabinets, and creating useful and intelligent documents to improve business processes and to streamline efficiencies to get more value out of what you do with those documents. Participants will also learn about deriving a business continuity component to ensure "life" goes on in the event of document destruction or loss.

Build a Contact Ministry Using ACS – Russ Fortier

Does your church excel at first time guest follow-up, connecting people with groups, and have a solid member care process? If not, ACS Solutions can help your congregation connect with your community through the use of ACS Connections and Access ACS. Come and learn how to connect better.

ACS Facility Scheduler & Mobile Apps – Russ Fortier

Has managing and communicating your events become overwhelming? Learn how ACS solutions can provide a "one-point of entry" process for managing your events and calendars. Events entered on the church calendar can be seamlessly pushed out to Broadcast screens, your church website, and mobile applications breaking the "silos" of communication.

Marketing 101: Signs – Your Most Effective Communication Tool – Gregg Hollenberg

What's the most effective way for your church to communicate its vision, mission, and passion? It's your on-site signs! With a great design and today's technology, your signage can be the best way for your church to communicate with parishioners, passers-by, and the community. Discover from the experts at National Signs (www.nationalchurchsigns.com) how your signage can be a key part of your marketing plan. Also learn ways to employ today's LED technology to create highly effective, flexible, and impactful messages that can reach well beyond your campus.

The In's & Out's of Membership Records in Shelby – Lisa Horn

Putting them in, taking them out! This session will discuss classifying records clearly in your Membership module, as well as exploring options regarding when and how to inactivate, delete, or purge records from the Membership module. Participants will leave this workshop understanding options for classifying Membership records, learn when to choose Inactive or Deleted record status, understand how to purge membership information and how to remove unreferenced names. This workshop will also address how to set up and use an archive database.

Creating Your Own Policy & Procedure Manual in Shelby – Lisa Horn

Many databases could benefit from a well thought out Policy and Procedure Manual. This workshop will show you how to create standards and determine best practices for data entry and data flow, plus provide some great ideas on how to document the process you use to enter your data. Get some hints on where to start and how best to determine what to include. This could have a dramatic impact on your data collection processes and on the integrity of your reporting.

Mail Merge: Shelby to MS Word – Lisa Horn

This session will explore the benefits and basic process of merging data from Shelby to Word for letters, labels, or directories. Learn how to use Email/Mail merge, the Word Processing Interface report, the Formatted Report with Word, and how to create a Form document used for merging. Finally, participants will learn how to complete the merge from Shelby to Word.

Next Step Reporting: Introduction to Shelby Query – Lisa Horn

This session will offer a look at a reporting option 'beyond' Selections & Listings. If you are struggling to get what you need from Selections & Listings, a look at the flexibility offered through Shelby Query may be just what you need to get started on a new skill. This session will introduce the Shelby Query module, explain the concepts of tables, fields, and queries, and explore how to import a Query or Report from the Community.

Keeping Data Safe: Do You Have a Plan? – Robert Schwandt

Information is your greatest asset. Keeping it secure is critical. Meet Robert Schwandt and learn more about Data Security from Dahill. With data security issues front and center, Dahill is committed to keeping digital information safe and secure by identifying potential vulnerabilities and proactively addressing them to limit risk. Learn more about what questions to ask, and how to protect your data. Eliminate the risk of unauthorized access of data..

Enabling Missional Communities: Using "The City" to Help Your Church be the Church – Eric Tuininga

How can technology help your church move beyond great Sunday gatherings to make a real difference in the community? In this workshop, we will explore how you can use "The City" to empower church members to organize, communicate, and prepare for serving in their community; identify needs in the community and share service opportunities with targeted, skilled, interested individuals, as well as larger public audiences; and educate, encourage, and equip church members to put their faith into action outside the walls of the church.

Leveraging Technology to Enhance Genuine Relationships and Community – Eric Tuininga

Social media tools such as Facebook®, Twitter®, etc. are often vilified for degrading the quality of interpersonal interaction. Does posting "happy birthday" on somebody's wall have the same impact as a handwritten card or phone call? While there is the potential for social media to cheapen some experiences, there is also an enormous opportunity for the right social media tools to accelerate the development, and enhance the quality of genuine relationships and Biblical community. In this workshop, we will discuss how dynamic churches are using "The City" to help church members and visitors find meaningful connections with others in the church, develop stronger face-to-face relationships by providing a communication tool that keeps people connected between meetings, and provide church members with ways to grow, fellowship, and serve in genuine Biblical communities.

Sponsors



Schedule

7:30 - 8:30

Registration, Coffee, Continental Breakfast

8:30 - 8:45

Kick-Off, Welcome, Door Prize

8:45 - 9:15

Keynote Address by Dr. Julie Bell

9:30 - 10:45

Session A

Workshop Topic

Speaker

A-1	Special Tax & Legal Considerations for Schools	Frank & Elaine Sommerville
A-2	No Workshop This Session	
A-3	Accounting To-Do List for Now and Later	Vonna Laue
A-4	No Workshop This Session	
A-5	PowerPoint 2010 - New Features!	Kate Skol
A-6	The In's & Out's of Membership Records	Lisa Horn
A-7	Win The Battle Against Stress	Betty McDowell
A-8	Who is Responsible? Board Governance for 2012	Ann Williams
A-9	Personal & Corporate Data Security	Nick Nicholaou
A-10	Performance Intelligence	Dr. Julie Bell
A-11	No Workshop This Session	
A-12	Shots Fired! New Life Church Shooting - A Case for Security	Carl Chinn
A-13	Identify & Reduce the Risks Affecting Your Ministry	Priscilla Oehlert
A-14	Facility Impressions: What They See & How They Feel Within Your Facilities	Dwayne McKean
A-15	The GREEN CHURCH Initiative	Tim Cool
A-16	Facility R&R: Reactionary or Revolutionary? Which Are You?	Joe & Susan Precup
A-17	No Workshop This Session	
A-18	The Missing Ministry: Risk Management in the Church	Eric Spacek
A-19	Renewal of Our Spirit: Every Christian's Challenge	Michael Euliss
A-20	Measuring Ministry Success	Jan Kugler
A-21	Daycare Minimum Standards Update	Lupe Zayas
A-22	Extreme Makeover: Finding Happiness & Passion in Same Old Job	Tom Stevens
A-23	No Workshop This Session	
A-24	Funding Your Mission in the New Economy	Sherrye Willis
A-25	No Workshop This Session	
A-26	Church Branding Essentials: Brands Beyond Logos and Websites	Tim Peters
A-27	No Workshop This Session	
A-28	Personal Retirement Planning for Today	Mike Harris
A-29	Leveraging Technology to Make Disciples	Jamie Davis
A-30	Credit/Debit Card Processing - PCI Compliance	Mark Erickson
A-31	VoIP Phone Systems	Chris Green
A-32	No Workshop This Session	
A-33	A Strategic Approach to Optimized Stewardship	Anthony Farris
A-34	Bringing Life to Ministry Through Social Media	Ronel Uys
A-35	The Benefits of Electronic Filing	Dave Cannon
A-36	Electric Market Savings: A Creative Solution to Savings	Michael Bernstein
A-37	Marketing 101: Signs - Your Most Effective Communication Tool	Gregg Hollenberg
A-38	Build a Contact Ministry Using ACS	Russ Fortier
A-39	No Workshop This Session	
A-40	Church Leaders: Building a Generosity Culture Through Your Leadership to Abundantly	Brad Leeper

Register & Pay Online at: www.TexasMinistryConference.org

10:45 - 11:00

Coffee & Snack Break

11:00 - 12:15

Session B

Workshop Topic

Speaker

B-1	Tax & Legal Update	Frank & Elaine Sommerville
B-2	No Workshop This Session	
B-3	Accounting To-Do List for Now and Later	Vonna Laue
B-4	Employment Law Update	Gayla Crain
B-5	Excel 2010 - New Features!	Kate Skol
B-6	Creating Your Own Policy & Procedure Manual	Lisa Horn
B-7	No Workshop This Session	
B-8	Who is Responsible? Board Governance for 2012	Ann Williams
B-9	Ministry Continuity in the Face of Disaster	Nick Nicholaou
B-10	No Workshop This Session	
B-11	Spend Less: Get More	CJ Malott
B-12	How to Develop Faith-Based Security	Carl Chinn
B-13	Identify & Reduce the Risks Affecting Your Ministry	Priscilla Oehlert
B-14	Just Say Know - Top 10 Things a Facilities Manager Should Know	Dean Johnson
B-15	The GREEN CHURCH Initiative	Tim Cool
B-16	Facility R & R: Reactionary or Revolutionary? Which Are You?	Joe & Susan Precup
B-17	Growing a Special Needs Ministry	Becky Nussbaum
B-18	The Missing Ministry: Risk Management in the Church	Eric Spacek
B-19	Renewal of The Spirit: A Leader's Challenge	Michael Euliss
B-20	Measuring Ministry Success	Jan Kugler
B-21	Daycare Minimum Standards Update	Lupe Zayas
B-22	Extreme Makeover: Finding Happiness & Passion in Your Same Old Job	Tom Stevens
B-23	Personal Confessions From a Leader in Transformation	Tim McDermott
B-24	Funding Your Mission in the New Economy	Sherrye Willis
B-25	No Workshop This Session	
B-26	Create a Web Experience, Not a Website: Maximizing Your Digital Front Door	Tim Peters
B-27	If God Will Provide, Why Do We Ask For Money?	Rick Dunham
B-28	Why Should a Ministry Provide a Retirement Plan?	Mike Harris
B-29	Leveraging Technology to Make Disciples	Jamie Davis
B-30	No Workshop This Session	
B-31	VoIP Phone Systems	Chris Green
B-32	Setting Up and Utilizing Social Media for Non-Profits	Mary Leamons
B-33	A Strategic Approach to Optimized Stewardship	Anthony Farris
B-34	Bringing Life to Ministry Through Social Media	Ronel Uys
B-35	The Benefits of Electronic Filing	Dave Cannon
B-36	Electric Market Savings: A Creative Solution to Savings	Michael Bernstein
B-37	Graphic Design for LED Message Centers	Hussain Ali
B-38	Enabling Missional Communities: Using The City to Help Your Church BE the Church	Eric Tuininga
B-39	Can We Afford an Audit?	Mandy Bankston
B-40	Ten Ways to Increase Giving in 2012	Brad Leeper

12:15 - 12:45

Lunch in FLC & Networking

12:45 - 1:15

Special Events & Door Prizes

1:15 - 1:45

Keynote Address by Dr. Stephen Trammell

Additional workshop content can be found online.

Schedule

2:00 - 3:15

Session C

Workshop Topic

Speaker

C-1	Tax & Legal Update	Frank & Elaine Sommerville
C-2	No Workshop This Session	
C-3	Oversight From Congress to Your Congregation	Vonna Laue
C-4	Employment Law Update	Gayla Crain
C-5	Word 2010 - New Features!	Kate Skol
C-6	Mail Merge: Shelby to MS Word	Lisa Horn
C-7	Win The Battle Against Stress	Betty McDowell
C-8	Taxes for Not-For-Profits	Ann Williams
C-9	Parenting & Technology	Nick Nicholaou
C-10	Dealing With Difficult People	Dr. Stephen Trammell
C-11	Changing Lives... One Connection at a Time	CJ Malott
C-12	Shots Fired! New Life Church Shooting - A Case for Security	Carl Chinn
C-13	Bullying... Did You Know?	Paula Burns
C-14	What Were You Thinking? 10 Things Facilities Managers Wish Children & Student Ministers Knew	Dean Johnson
C-15	Church Facility Management: The Facts	Tim Cool
C-16	Facility R & R: Reactionary or Revolutionary? Which Are You?	Joe & Susan Precup
C-17	No Workshop This Session	
C-18	The Missing Ministry: Risk Management in the Church	Eric Spacek
C-19	Renewal of The Spirit: A Leader's Challenge	Michael Euliss
C-20	Measuring Ministry Success	Jan Kugler
C-21	No Workshop This Session	
C-22	Discipline in a Whole New Way	Tom Stevens
C-23	Personal Confessions of a Leader in Transformation	Tim McDermott
C-24	Transforming Ministries from Chronic Instability to Sustainability	Sherrye Willis
C-25	Navigating a Frail Economy - What Lies Ahead	Glenn Billingsley
C-26	Healthy Pastors Lead Healthy Churches: 10 Keys to Being a Healthy Pastor	Tim Peters
C-27	If God Will Provide, Why Do We Ask for Money?	Rick Dunham
C-28	Medicare Alphabet Soup - the A, B, C, and D of It	Donna Lively
C-29	Leveraging Technology to Make Disciples	Jamie Davis
C-30	Credit/Debit Card Processing - PCI Compliance	Mark Erickson
C-31	Free & Quick Website Creation	Doran Woods
C-32	Setting Up and Utilizing Social Media for Non-Profits	Mary Leamons
C-33	A Strategic Approach to Optimized Stewardship	Anthony Farris
C-34	Keeping Data Safe - Do You Have a Plan?	Robbie Schwandt
C-35	The Benefits of Electronic Filing	Dave Cannon
C-36	Electric Market Savings: A Creative Solution to Savings	Michael Bernstein
C-37	Graphic Design for LED Message Centers	Hussain Ali
C-38	ACS Facility Scheduler & Mobile Apps	Russ Fortier
C-39	No Workshop This Session	
C-40	How to Tell Your Story to Inspire Givers	Brad Leeper

3:15 - 3:45

Afternoon Snack in CO+OP Alley

Register & Pay Online at: www.TexasMinistryConference.org

3:45 - 5:00

Session D

Workshop Topic

Speaker

D-1	Compensation From Start to Finish	Elaine Sommerville
D-2	Minutes Done Right!	Frank Sommerville
D-3	Oversight From Congress to Your Congregation	Vonna Laue
D-4	No Workshop This Session	
D-5	Outlook 2010 - New Features	Kate Skol
D-6	Next Step Reporting: Introduction to Shelby Query	Lisa Horn
D-7	Win the Battle Against Stress	Betty McDowell
D-8	Taxes For Not-For-Profits	Ann Williams
D-9	No Workshop This Session	
D-10	No Workshop This Session	
D-11	Spend Less: Get More	CJ Malott
D-12	How to Develop Faith-Based Security	Carl Chinn
D-13	Bullying... Did You Know?	Paula Burns
D-14	Fire at First Baptist! A Case Study: What to do After Smoke Clears	Dean Johnson
D-15	Church Facility Management: The Facts	Tim Cool
D-16	Facility R & R: Reactionary or Revolutionary? Which Are You?	Joe & Susan Precup
D-17	DANGER: a Sign of Our Times: How Safe is Your Church?	Becky Nussbaum & Hayley Wells
D-18	No Workshop This Session	
D-19	Renewal of Our Spirit: Every Christian's Challenge	Michael Euliss
D-20	No Workshop This Session	
D-21	Daycare Minimum Standards Update	Lupe Zayas
D-22	Discipline in a Whole New Way	Tom Stevens
D-23	No Workshop This Session	
D-24	Transforming Ministries from Chronic Instability to Sustainability	Sherrye Willis
D-25	No Workshop This Session	
D-26	Vision in Action: Moving Vision Beyond the Whiteboard	Tim Peters
D-27	No Workshop This Session	
D-28	Medicare Alphabet Soup – the A, B, C, and D of It	Donna Lively
D-29	Leveraging Technology to Make Disciples	Jamie Davis
D-30	No Workshop This Session	
D-31	Macs: Do They Really Solve All The Problems?	Chris Green & Doran Woods
D-32	Setting Up and Utilizing Social Media for Non-Profits	Mary Leamons
D-33	A Strategic Approach to Optimized Stewardship	Anthony Farris
D-34	Keeping Data Safe - Do You Have a Plan?	Robbie Schwandt
D-35	No Workshop This Session	
D-36	Electric Market Savings: A Creative Solution to Savings	Michael Bernstein
D-37	Marketing 101: Signs - Your Most Effective Communication Tool	Gregg Hollenberg
D-38	Leveraging Technology to Enhance Genuine Relationships & Community	Eric Tuininga
D-39	Can We Afford an Audit?	Mandy Bankston
D-40	How Staff Teams Champion Generosity in Their Church	Brad Leeper

5:00

Door Prizes and Evaluation Prize

Additional workshop content can be found online.

Schedule at a Glance

7:30 - 8:30

**Registration, Coffee,
Continental Breakfast,
CO+OP Alley Opens**

8:30 - 8:45

Welcome & Door Prizes

8:45 - 9:15

Keynote Address by Dr. Julie Bell

9:30 - 10:45

Session A Workshops

10:45 - 11:00

**Morning Snack Break
& CO+OP Alley**

11:00 - 12:15

Session B Workshops

12:15 - 12:45

Lunch & Networking

12:45 - 1:15

Special Events & Door Prizes

1:15 - 1:45

**Keynote Address by
Dr. Stephen Trammell**

2:00 - 3:15

Session C Workshops

3:15 - 3:45

Afternoon Snack & CO+OP Alley

3:45 - 5:00

Session D Workshops

5:00

Evaluation Drawing & Door Prizes

What others are saying about the Texas Ministry Conference...

*"Speakers and vendors are the best...
truly enjoyed the conference and will
bring entire staff next year."*

Douglas Brown
Great Commission Baptist Church,
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*"Conference was helpful
and gave me immediate
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Clay Road Baptist Church,
Houston

*"I liked the structure
and the high level
of organization."*

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Vineyard Church
of Houston

*"There was a variety of speakers
and all subject matters."*

Kris Dewees
Waller United Methodist Church,
Waller

*"It's great knowing there are
other people dealing with the
same issues I am or our church is."*

Paige Robinson
A&M Church of Christ,
College Station

Cost:

Early Bird Registration - to January 13:
\$89 each, \$79 groups of 3 or more

Registration - January 14 thru February 3:
\$99 each, \$89 groups of 3 or more

Late Registration - after February 3:
\$109 each, \$99 groups of 3 or more

At the Door - \$115

- To receive the group rate, all registration forms must be sent in together and the conference fee must be paid with one (1) check.
- If you cannot attend the entire conference, the cost is \$30 per workshop and \$20 for lunch.

Cancellation:

- Cancellations before February 3 will be refunded less \$25 per person.
- No refunds after February 3.
- Make additional copies of the form as needed or download from www.TexasMinistryConference.org.

Other Information:

Each person registering needs to send the completed registration form from this brochure or register online at www.TexasMinistryConference.org. Feel free to make copies of the registration form for other attendees.

To be eligible for door prizes, you must attend the conference.

A Grand Door Prize of a \$300 Bed & Breakfast Certificate will be drawn. You must be present at time of drawing to win.

For additional information, email us at Tiffany@TexasMinistryConference.org or call 281.531.5629.



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Is this your first time to attend? Yes No

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Email Tiffany@TexasMinistryConference.org with any special needs you may have.

Select Your Workshops (One Per Session)

Session A: 9:30 - 10:45

Title _____

Session B: 11:00 - 12:15

Title _____

Session C: 2:00 - 3:15

Title _____

Session D: 3:45 - 5:00

Title _____

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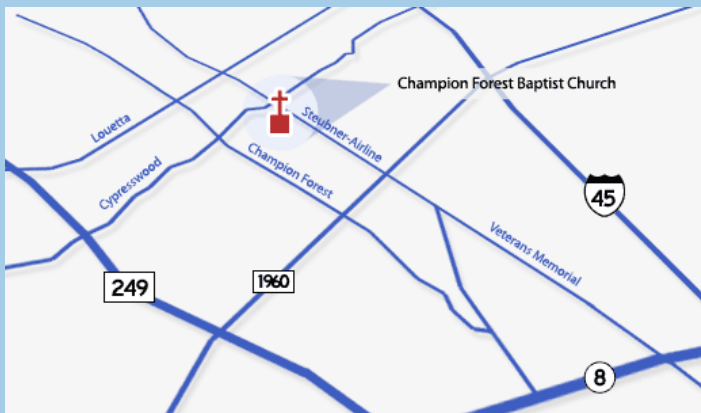
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Speaker Bios, Workshop Summaries,
and Registration now available online at

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*"I appreciated the spirit of the
conference and the vendors. Everything
was done modeling Christian behaviors and
values. The volunteers were very helpful
and a joy to talk with."*

- Pastor John Miller
Houston First Church of God